

2022 ANNUAL APPEAL



February 2022

In 1979, a group of Perry County artists and art enthusiasts gathered to form sustainable creative programming for the Perry County community that included a series of classical music concerts (Sunday Arts Hour) and a platform for young musicians to compete (The Talented Young People's Contest, known today as Youth Art Day). Perry County Council of the Arts officially gained nonprofit status on September 19, 1982 when the state accepted our Articles of Incorporation. This year, PCCA celebrates its 40th year anniversary!

As we reflect, we realize that PCCA has retained elements of its former self and, naturally, the organization has adapted to the evolving needs of the community, led by the board of directors and supported by volunteers, staff and contributions from members like you. Impressions left by leaders, members and students are woven into PCCA's story and serve as the foundation for our organization's path forward.

PCCA's support team continues to sustain our organization in the best and the worst of times, focusing on community needs while exploring creativity's role in rural PA. For 40 years PCCA has produced arts-based programming that entertains and educates people of all ages, supports emerging and established artists, elevates the cultural offerings of our region, and promotes the inherent value of creativity.

We are here because of your continued support and belief in the value of rural arts programming, and ask that you consider making a gift to PCCA's Annual Appeal.

Your gift will help us continue our mission of building community through the arts.

Sincerely,



Jasmine Colbert
Executive Director

2021 Accomplishments

Improvements to Landis House to support programming

- increased WiFi for seamless meetings and events
- enhanced security of people and artifacts

Artist Representation and Development through

- a vibrant online presence and digital marketing
- feature art shows at PCCA Gallery & Landis House
- Art on Tour at local businesses and outdoor spaces
- Artisan Marketplace holiday showcase of handmade gifts and local art
- Arts in Education, linking professional artists with schools and community centers for art residencies

Youth Art Education including

- Artist residencies that pivoted to virtual formats to continue engaging young people during the pandemic
- Digital Media Summer Art Camp
- Inclusive Art Classes, connecting young people with adults with developmental and intellectual disabilities
- Drop-In Art @ Home YouTube series

Approved our 2022-2024 Strategic Plan

YOUR 2022 DONATIONS WILL SUPPORT...

Program planning and tuition assistance for our expanding summer art camp program. Six weeks of camps to **engage** and **educate** students in grades 1-8 which will include culinary arts, digital media, art in nature and theatre.

Continued **artist development** and **representation** to emerging and professional artists and craftspeople of all ages through PCCA Gallery and Art on Tour business exhibits.



YES!

I would like to support the 2022



ANNUAL FUND

COMPLETE PAYMENT INFORMATION BELOW | Mail payable to PCCA, PO Box 354, Newport, PA 17074 or donate online at perrycountyarts.org/donate

☐ I want Partnership for Better Health to match my donation*

☐ Enclosed is my check for \$ _____

☐ Please charge my gift of \$ _____ to my

☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Card Number

Expiration Date

CVV#

Signature

Name

Preferred Name (for future acknowledgements)

Address

Email

Phone



*Donations to the Annual Fund dated March 1-31 will be eligible for matching funds from Partnership for Better Health's Match Madness Campaign, supported by M&T Bank, The Josiah W. and Bessie H. Kline Foundation and others. Simply make your check payable to PBH and get it to PCCA offices by March 26. Credit card donations are also eligible.

Why do you give?

Share your story on social media and tag us!

