



Calling for Entries to Perry County Council of the Arts'

OUTDOOR STORYBOOK ART WALK

SEPTEMBER 20 - OCTOBER 31

APPLICATION DUE: MONDAY, JULY 12

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CONCEPT

PCCA will host a Storybook Art Walk of outdoor yard signs in public park spaces, illustrating an adaptation of George McDonald's classic fairy tale "The Light Princess" by PCCA Education Director Rebecca Covert, Joann Kielar, and Jumping Jack Theater, Pittsburgh, Pa. Created to engage the imaginations of young children and their families, the Storybook Art Walk will culminate in an Outdoor Family Event with thematic art, storytelling, Drop-In Art craft projects, and sensory play outdoor activities. Selected artists will receive or choose story excerpts to illustrate in their own style. PCCA will then format and print the artists' illustrations with the story text onto double-sided yard signs spaced out and installed sequentially along walking trails at community parks. Families will be invited to experience and read the story while enjoying a walk at the park. This exhibition is modeled after PCCA's 2020 "Art Uplifts" outdoor art exhibition that brought local artists' work to life on yard signs scenically displayed along walking trails at local community parks.

ABOUT THE STORY

THE LIGHT PRINCESS

Born without gravity, the Light Princess floats and laughs her way through each day. Her unusual behavior baffles and worries her family who views life resolutely from the ground. As her family struggles to accept her unique nature, an unexpected visitor comes along who changes everything.

APPLICATION PROCESS

Monday, July 12

Interested artists should submit a written Statement of Interest to be a contributing illustrator to the Storybook Art Walk (roughly 300 words) and an Artist Biography and Artist Statement to pcca@perrycountyarts.org.

Monday, July 19

Curator notifies artists whether they are accepted into the Storybook Art Walk and provides participating artists with Entry Form for next deadline.

Friday, August 20

Accepted artists submit high-resolution (300 dpi) digital images of their landscape-oriented art to pcca@perrycountyarts.org, along with a completed Entry Form. Please contact PCCA if you need any assistance with photographing your work or with image sizing. PCCA staff will design and order the yard signs with artists' completed works and storyline.

SALES

PCCA staff will promote the sale of art on Facebook and Instagram feeds and in our online website. All sales will be processed through PCCA, which will retain a commission of 35%. Artwork not for sale should be marked NFS.

DISPLAY OF WORK

Artists may display for sale one or more original works at PCCA Gallery, Newport, in addition to the outdoor display, at the discretion of the curator. All art must be framed and securely wired for hanging (saw tooth hangers are not acceptable). Work must be matted and/or framed under glass or plexiglass, with the exception of oils/acrylics treated like oils. Work on canvas with finished edges is acceptable. No frames that leave the edges of the glass exposed will be accepted. PCCA reserves the right to reject any entry that is not suitable for display.

DELIVERY OF PHYSICAL ART

September 8-11

Accepted work should be delivered to PCCA Gallery, One S. Second St., Newport, if you are planning to display your physical work as well.

Email pcca@perrycountyarts.org to make appointments to drop off and pick up your work.

CALENDAR

JULY 12: Artist application and work samples should be submitted to pcca@perrycountyarts.org

JULY 19: Notification of accepted artwork via email

AUGUST 20: Submit high-res (300 dpi) digital images of your completed artwork

SEPTEMBER 20 - OCTOBER 31, 2021: Exhibition dates

STORYTIME DATES TO BE ANNOUNCED.