



Arts REACH

Spring 2021

CREATIVE COMMUNITY

Perry County Council of the Arts shines a spotlight on the work of local artists.
PCCA Gallery represents talent on the Newport Square and throughout our community.



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Perry County Council of the Arts

PO Box 354, Newport PA 17074-0354

717-567-7023 | pcca@perrycountyarts.org

perrycountyarts.org



ArtsReach, Spring 2021

A copy of the official registration and financial information of the Perry County Council of the Arts may be obtained from the Pennsylvania Department of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement. © 2021, Perry County Council of the Arts

Cover photo: "Colorful Tulips" by Hyeyon Wilson



One S. Second Street, Newport PA
Wed-Sat, 10-4



67 N. Fourth Street, Newport PA
Currently available by appointment



PCCA receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.



"Le Petit Bal" by Biruta Hansen on display in "Art Uplifts" outdoor exhibition, displayed at Italian Lake, Harrisburg, and Willow Park Goddard Trail, Camp Hill, this Spring. (Read more on Page 8.)

Dear Members,

As pre-covid offerings are popping up more and more every day, it feels like the gears are finally starting to turn again!

We have missed you dearly this past year without being able to gather during times such as artist receptions, community celebrations and volunteer events. Now more than ever, we yearn to connect with our members because our programs are fueled by your ideas, engagement and enthusiasm. We rely on you to offer support for the vision of what PCCA can be and to renew and grow our programming to better suit the evolving needs of the people we are meant to serve. We do what we do because of you, and the impact realized throughout our creative community.

Throughout this year, we may call upon you to offer your insight and opinions related to PCCA's role in the community through surveys, focus groups and candid conversations. As a board and staff, we can offer structure and support, but we rely on our community members to help shape the ideas and define the needs.

We thank you in advance for your input and honest thoughts during this ongoing initiative. Should you have the time and interest, we can always use a good volunteer, committee member or board director!

Jasmine Colbert
Executive Director



Shopping with HeART



Perry County Council of the Arts' Gallery invites the community to celebrate and support the arts with display opportunities for artists, creative business collaborations and fun shopping that supports the local economy.

By PCCA member, student artist and writer Brooke Mitchell



Light from the storefront window sifts through the glass of Listen and Roar, a mosaic by Diane Hoffer. Collections of ceramic mugs and bowls huddle together on the sill, sunrays settling on coasters and glinting off paintings. Framed pictures dot the walls between canvases oil-swirled with hummingbirds and pencil-shaded with pears. This art is far from boring. It coaxes curiosity from the viewer, asks you to look a little closer and see which parts of yourself you can find between the fibers of a felted landscape or the dried petals pressed against a glass frame.

PCCA Gallery is designed to immerse you in its displays so that the art covers every exposed inch of the building. There is no negative space. On some pieces, like Joanne Finkle's "Beyond the Sunset," price tags upward of two-hundred dollars dangle from their edges, and rightfully so. There are masterpieces in this gallery. Others, like a pair of chainmail earrings crafted by Michael Reed sell for only seven dollars. Some artwork costs even less. Perry County Council of the Arts and its member artists have created a space that wrings out every drop of elitism from art, leaving behind a community of artists and creatives, as well as consumers from all different backgrounds—and no economic barrier between.

This small business could not exist without local artists, loyal customers, and the hardworking staff that bridges the gap between them. PCCA staff works to navigate the current artistic landscape, examining artists' portfolios to see which might

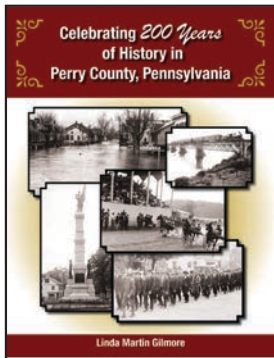
fit best. Gallery Manager Leah Keilman offers the criteria often used: technique and craftsmanship, style and current art trends, professionalism and packaged to sell. She notes, "To display at PCCA Gallery, applying artists should exhibit high levels of understanding of technique and produce work that is quality and marketable." Gallery staff aids new artists through the process of artwork jurying, membership enrollment, selling their artwork on a consignment basis, and encouraging marketing efforts. Artists receive the majority percentage of sales (65 percent) and PCCA retains 35 percent, which helps support its community arts programming and keeping the gallery running.

After the evaluation process, the artist might be offered space in the gallery for their work. Leah believes that PCCA staff not only provides outstanding opportunity for artists to promote and profit from their work, but also support and encouragement to "recognize potential and be a catalyst for budding young artists in our communities."



PCCA Gallery contributes to both the economy and the arts. Locally, the gallery is located on the Newport square, where she says it provides support and collaboration to the downtown small-business community just as much as it receives from the other shops. According to Leah, the square is "a hidden gem of a small-town destination. The atmosphere is positive between shops, and I think we have that organic, intangible quality that doesn't just happen overnight." Some of the square's shops even support the Art On Tour (AOT) program, exhibiting and selling the work of PCCA member artists.

With limited resources and a small non-profit staff, PCCA Gallery is currently looking to hire, but they also are always in need of volunteers! Tasks include everything from cleaning to price tagging to arranging displays, and the organization creates a relaxed and friendly environment for volunteer work. For anyone looking to volunteer, Leah says the gallery soon plans to have volunteer training for passionate art supporters and PCCA members to learn how to help staff the gallery periodically throughout the year.



From the artists' perspective, PCCA Gallery helps broaden their audience and exposure for their work. The artist retains their ability to market their art outside of the gallery itself. For instance, author Linda Gilmore appreciates that her audience can be "confident that when they go to PCCA Gallery, they will find [her] books," but she also still uses other tools like a mailing list to communicate updates with her readers. PCCA also provides the opportunity for book signings. Linda calls them "a chance to not only talk to prospective customers but

to also connect with other authors at the same event." This creates a tight-knit community between artists as well as their audiences, supporting networking and the ability to learn from each other. You can purchase Linda's books "Rich in Natural Resources: Spring Township, Perry County" and "Celebrating 200 Years of History in Perry County, Pennsylvania" in person at the gallery or the online webstore.

When you make a purchase at the PCCA Gallery, you support both PCCA and local artists as small businesses working in tandem to enrich Perry County's artistic community. The artists craft innovative work, and buying it gives back to the network of creative people who dedicate their time to carving a pathway to artistic connection, as well as everyone working behind the scenes to ensure the county's art scene perseveres.



"Hummingbird" watercolor painting
by PCCA Member Artist Hyeyon Wilson

Did you know?

PCCA Gallery . . .

has displayed and sold the art and hand-made items of local artists at its Newport Square location for more than 20 years.

showcases the work of more than 110 Member Artists from Perry County and throughout the Central PA region.

has won several "Harrisburg Magazine" and "Niche" magazine Awards.

Many local artists who have displayed at PCCA Gallery have gone on to start their own small businesses and have achieved national/international success and recognition.



Local artists interested in displaying and selling their work at PCCA Gallery should contact Gallery Manager Leah Keilman:
leah@perrycountyarts.org | 717-567-7023 +1



View a collection of more PCCA Gallery art & handcrafted items on Pages 6 & 7.

ART ON TOUR



PCCA's traveling art program supports our creative community by putting LOCAL ART front and center at businesses and offices in the region.

A large part of the work that we do at Perry County Council of the Arts is to lift up local artists in their artistic endeavors—whether it's a hobby to stay creative, a therapeutic outlet for mental health, a source of extra income, or a full-time career. We strive to put their amazing and original works of art front and center in our community and to showcase the creative talent that is in abundance in Perry County and throughout the Central PA region.

On one of the main four corners of the Newport square in Perry County, our PCCA Gallery serves as our main showcase to highlight and sell the handmade wares and fine art of local artists. With a passion for the arts and a desire to see creatives succeed, PCCA staff works hard to not only promote our Member Artists' work, but to help them reach their personal sales goals.

As an extension of PCCA Gallery, our traveling



Artwork by PCCA Member Artist Angela White
at Farmers Daughters Cafe, New Bloomfield



PCCA Member Artist Cynthia Holleran
with her artwork
at Sisson-Boyer Eyecare, Newport

Art on Tour (AOT) program places local works of art and handcrafted items in businesses and offices throughout our community. Through this touring art opportunity, PCCA Member Artists are invited to display their art in mini solo exhibitions on a revolving quarterly schedule.

At AOT venues like Buffalo Brew, Newport and Farmers Daughters Café, New Bloomfield, you can grab a cup of coffee or a bite to eat while enjoying the sights of local art. As we get out of the woods with the pandemic, be sure to visit these fantastic small businesses and stay a while to enjoy the company of friends and loved ones, the sunny décor, and the original works of PCCA member artists.

You can also take time to enjoy artwork on your errand runs to Pennian Bank, Newport, where, over the years, PCCA artists have exhibited paintings, photography and other framed artwork, alongside sculptural pieces, woodturnings, pottery and 3-dimensional art. At your next eye appointment at Sisson-Boyer Eyecare, pop on those new frames and get a closeup of local wall art displayed throughout hallways and in the reception area at their beautiful office in Newport.

And, of course, if you see something you like, consider buying a piece of local artwork. Your purchases act as an investment in your community. Art on Tour sales benefit the work and lives of your artistic neighbors, as well as PCCA's creative community programming.

When you're running errands or grabbing a bite, be sure to take time to enjoy the artwork and appreciate the creative community around you.

On display through June

BUFFALO BREW Leah Keilman
FARMERS DAUGHTERS CAFE Lynn Fry, Angela White
PENNIAN BANK Karen Alleman, Connie Betz
SISSON-BOYER EYECARE Russell Fry, Michelle McBurney

July - September

BUFFALO BREW Judy Boudier
FARMERS DAUGHTERS CAFE Leah Keilman, Toby Boudier
PENNIAN BANK Lynn Fry, Michelle McBurney
SISSON-BOYER EYECARE Karen Alleman

Local CREATIONS



Decorate Your Home
Give Unique & Thoughtful Gifts
Support Local Artists

SHOP ONLINE
OR IN STORE!



The Monarch
Glass mosaic
Diane Hoffer | \$485



Popping Poppies
Watercolor
Hyeyon Wilson | \$150



Crosscut Planet #3
Pressed Flower Picture
J. Bees | \$62



Rainbow Swamp
Watercolor
Dale Kinsey | \$30



Chakra Square
Glass mosaic, Amanda Rife/
Mosaic Montage | \$40



Single serve bowls
Pottery, Gary Leitzel | \$15 each



Rainbow tassel earrings
Repurposed jewelry, Terra Metz | \$15



Canister
Woodworking, Kinney Farris | \$30



Patchwork fabric hoop
Sewing, Janice Bailor/
La Rue de Fleurs | \$17



Market basket
Basketweaving, Teena Beutel | \$30

See something you like? Visit perrycountyarts.square.site

Or find PCCA Gallery on the square in Newport, PA | 1 S. Second St. | 717.567.7023 | Wed-Sat, 10-4

Help us practice safe shopping at PCCA Gallery! Please wear a mask and maintain safe social distancing.



Brook trout

Woodworking, Paul Beutel | \$175



Dizzy - Inktober

Pen & ink, Carolyn Pio | \$52



Carrot III

Hand-dyed fabric collage
Lynne Hoffman | \$125



Gourd basket

Basketweaving, Alice Sior | \$28



Ginkgo-copper enamel necklace

Jewelry, Richelle Dourte/metalledwith | \$34



Oil and Vinegar Bottle Set

Pottery, Joyce Inderbitzin | \$88

Breaking Brand:

Creative Approaches to Business Engagement



Returning This Spring!

Tuesdays, 12-1 PM
MAY 4 - JUNE 1

5-part series to

1. understanding, 2. designing, 3. energizing, 4. communicating,
and 5. strengthening your brand.

Sessions led by PA artist entrepreneurs who use creative thinking, authentic storytelling, engaging design/multimedia, and curated social media strategies to guide small businesses towards post-pandemic sustainability and growth.

Brianne Croteau, Croteau Creative Strategies

Michelle Fetter, Lewistown Printworks

Rand Whipple, Box of Light Studios

Missy Smith, PCCA

Steve Stumbris, Bucknell SBDC

Local Small Business Owners

Register at bucknell.edu/sbdcevents

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HOME GOODS SHOW

April 17 - June 12



Makeover your home or Zoom Room with local artwork and handmade items created by PCCA Member Artists. From original paintings, photography, and fiber arts; to handmade baskets, wooden items, pottery and mugs; to ceramic sinks and home goods printed with original art, the Home Goods Show has something for everyone.

Redecorate with locally made items and artwork to showcase stunning pieces in your home that are truly one of a kind and give back to local creators in your community every time you shop!

Featured Artists



Carolyn Pio
Newport, PA



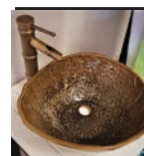
Teena Beutel
Newport, PA



Deborah Fingerlow
Camp Hill, PA



Deb Arthur
Newport, PA



Robin Wheeler
Wheel of Light Studio
Halifax, PA



James Wheeler
Arkansawyer Photography
Halifax, PA



Richelle Dourte
metalledwith
Boiling Springs, PA



Karen Alleman
Loysville, PA



Andrew Mills
Newport, PA



Thom Kulp
Linglestown, PA



Becca Emerick
Halifax, PA



Cynthia Holleran
Newport, PA



ART UPLIFTS OUTDOOR EXHIBITION

PCCA's popular "Art Uplifts" outdoor exhibition is back this year at new park locations in our region! We invite you to slip away from the challenges of everyday life and tap into your imagination and sense of wonder, as you enjoy an uplifting and inspiring outdoor art exhibition. Featuring beautiful and uplifting artwork by local artists printed on durable outdoor yard signs, this vibrant and inspiring show is centered on themes of inspiration, encouragement, hope and perseverance.

This spring, "Art Uplifts" was on display at Italian Lake Park in Harrisburg during the month of April, and in May, it will be exhibited at Camp Hill Borough's Willow Park along the Goddard Trail. "Art Uplifts" is also displayed in our online web store, where much of the artwork is available for purchase. PCCA created this exhibition in 2020 to safely engage and lift up the community during the social distancing and challenges we all faced and to showcase some of our fantastic regional parks.

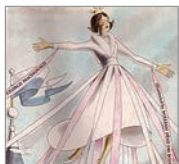
Featured artists include Lynn Fry, Biruta Hansen, Cynthia Holleran, Evgeny Krayushkin, Thom Kulp, Chris Lyter, Michelle McBurney, Amanda Rife, Louise Thomas, Don Uvick, James Wheeler, Robin Wheeler, and Angela White.

PCCA will soon announce a Call for Art for a NEW "Art Uplifts" outdoor exhibition in Fall 2021. Keep an eye out for details on our website, social media, in email and in the Summer ArtsReach.

CALLS FOR ART



Find complete entry details at perrycountyarts.org/call-for-artists



"The Light Princess" Storybook Art Walk Application Deadline: May 17

Artists are invited to submit applications to be featured illustrators for "The Light Princess" Outdoor Storybook Art Work for children and families, based on the fairy tale by George McDonald, adapted by PCCA Education Director Rebecca Covert, Joann Kielar, and Jumping Jack Theater, Pittsburgh, Pa. This outdoor exhibition is modeled slightly after "Art Uplifts," with a focus on children and families.



Art of a Pandemic RSVP Deadline: June 28

PCCA will host a group art exhibition examining the challenges and isolation; reality adjustments; and new experiences of the last year of the covid-19 pandemic. Artists are welcome to share new creative endeavors learned in quarantine or art depicting how the pandemic and social distancing influenced their work or perspective. *Pictured artwork: "Essential Break" by Chet Davis, featured in the 2020 PCCA Juried Exhibition.*



Artisan Marketplace RSVP Deadline: August 16

Artisan Marketplace is PCCA's annual display of handcrafted items and original artwork that make for one-of-a-kind gift giving, local style. This popular holiday marketplace takes place during PCCA Gallery's busiest time of the year, when our customers are looking for unique handmade gifts or that special piece of art. Creators in all mediums—including jewelry, pottery, woodworking, sewing, knitting, soaps, candles, photography and paintings—are encouraged to apply!

DROP-IN ART @ home



Subscribe to our channel for
NEW projects each month!

Join us on ZOOM for a Live, Virtual
Drop-In Art @ Home session on June 23!

SUMMER ART CAMP

Digital Arts
Animation . Film . Robotics

Try your hand at CLAYMATION, working with a GREEN SCREEN, FILM, DIGITAL BOOKS, ROBOTICS and MORE with Rand Whipple of Box of Light Studio!



SCULPT, BUILD, FILM, PROGRAM and make some new friends!

JUNE 7-11

9 AM to 3 PM

For kids entering grades 4-6

JUNE 21-25

9 AM to 1:30 PM

For kids entering grades 1-3

perrycountyarts.org



pennsylvania
COUNCIL ON THE ARTS



PERY COUNTY
COMMUNITY
FOUNDATION

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Thank you to the following financial donors for their generous support of our mission.

These lists include contributions that reached our office from January 1 to March 31, 2021.

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*The Dave and Linda Kutz Fund of the Perry County Community Foundation, a regional foundation of The Foundation for Enhancing Communities, on behalf of Mr. and Mrs. David W. Kutz

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PCCA seeks passionate and conscientious volunteer board members to **LEAD** and **STRENGTHEN** our programs and to **ENGAGE** and **BUILD** community through the arts.

If you can contribute your time and leadership and are interested in exploring this opportunity, please visit perrycountyarts.org/about to complete the Board Application or email jasmine@perrycountyarts.org for more details.

THANK YOU VOLUNTEERS!

Thank you to the following volunteers for donating their time and talent.

These lists include logged volunteer hours from January 1 to March 31, 2021

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Teena Beutel
Judy Boudier
Laura Campbell

Jessie Ellis
Sarah Gleixner
Kurt Hower
Patti McLaughlin

Brooke Mitchell
Jennifer Mitchell
Lynne Reeder

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Imagine.
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Support Perry County Council of the Arts' community arts programming
with a **DONATION** to our Fundraising Auction!



Annual fundraising events help PCCA raise vital unrestricted operating funds that
allow us to continue to serve our members and the community at large!

To help raise funds for our cause, we are seeking

**ANTIQUES ORIGINAL ARTWORK HANDCRAFTED ITEMS
GIFT CERTIFICATES GIFT BASKETS**

for the online auction.

You may also make a monetary contribution toward our fundraising efforts.
All contributions will add to the success of this important fundraiser.

Find more details at perrycountyarts.org