

A Chalk Competition for High School Students & Adults

ABOUT CHALK WALK

Chalk Walk is an exciting event designed to celebrate the creativity of artists and promote the importance of public art. The square of downtown Newport will become an artist's canvas and a place for audiences to watch works of art being created before their eyes. Money raised from the event will be used to benefit local community initiatives, like Good Stuff Local which will present **Chalk Walk** on Saturday, August 1, 2009 from 9 to 2 p.m.

HOW TO GET INVOLVED

ARTISTS: All artists - professional, amateur and emerging - are encouraged to participate. Registration is necessary to be eligible for prize money. Artwork will be judged in two age-based categories: Adults and High School Students. Artists are encouraged to participate as a group or individually; however, only one prize will be awarded per mural.

VOLUNTEERS: The success of this innovative effort lies in part with the generosity of its volunteers. Everyone is invited to be a part of this great day. For details on how you can contribute, please contact Jasmine at 717-567-7023 or email jasmine@perrycountyarts.org.

SPONSORS: Contributions are welcome and will be gratefully accepted from local businesses, organizations and individual community members to add to the prizes and materials fund. Contact us to find out how you can become a *Chalk Walk* Sponsor.

PRIZES

The complete murals will be judged and prizes will be awarded as follows:

HIGH SCHOOL STUDENTS (grades 9-12)
"Chalk Champ": **\$100 Cash Prize** & a **Traveling Trophy** for one year

ADULTS (age 18 & over)
"Chalk Champ": **\$100 Cash Prize** & a **Traveling Trophy** for one year

PEOPLE'S CHOICE
A "People's Choice" award of **\$50** is given for the mural that receives the most votes. Audience members will be invited to vote for their favorite **Chalk Walk** mural. The mural with the most votes at the end of the day wins, so encourage your family and friends to come out and support you!

RULES FOR CHALK WALK

- Participants must be registered to be eligible for prizes.
- Participants should submit color slides, photos, or a color sketch of their idea; alternatively, participants may provide a brief written description of the concept for the mural.
- Participants acknowledge that **Chalk Walk** may photograph or reproduce images of the artwork in any manner and the artist retains no ownership rights to the photos or reproductions from that completed image.
- Artwork must be suitable for general public viewing and be free of advertising and logos.
- Only solid chalk or chalk pastels can be used; no paints, liquid chalk, airbrushing or fixatives.
- Artists are encouraged to sign their own name within the image and credit the original artist in case of reproduction.
- Space will be available on a first come, first serve basis. Each space is approximately an 8'x9' block on a macadam street surface (rougher than a sidewalk surface.)

REGISTRATION

To participate in **Chalk Walk**, complete the registration form on reverse. Don't forget to include a sketch or written description of your planned mural.

REGISTRATION FEE: \$5 per mural (group or individual).

Mail registration form and mural concepts to:
Chalk Walk
c/ o Perry County Council of the Arts
P.O. Box 354
Newport, PA 17074

REGISTRATION DEADLINE IS JULY 25, 2009

ABOUT GOOD STUFF LOCAL

Good Stuff Local is a community enrichment initiative designed to bring awareness to the quality businesses and opportunities available in our hometown. It is organized by the Perry County Council of the Arts in conjunction with businesses and organizations from Newport and its surrounding areas. Additional projects include the 2009 First Annual Talent Tournament (FATT) and Friday Night Flicks.

Please visit
www.perrycountyarts.org/goodstufflocal.htm
for a complete list of 2009 events.

CHALK WALK
~ AUGUST 1, 2009 ~
DOWNTOWN NEWPORT

REGISTRATION FORM

Registration form must be accompanied by payment.

Individual or Group Leader Name:

Day Phone: _____

Cell Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

High School Name or Group Name (if applicable):

Additional Group Members' Names: _____

Individual or Group Leader Signature:

(Signature acknowledges all rules of Chalk Walk)

Please mail registration form along with your mural concept(s) and registration fee of \$5 to:

Chalk Walk
c/ o Perry County Council of the Arts
P.O. Box 354
Newport, PA 17074

REGISTRATION DEADLINE IS AUGUST 25, 2009



AT
SUMMER SATURDAYS
August 1st, 2009



a community enrichment initiative

www.perrycountyarts.org/goodstufflocal.htm

717-567-7023